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**A Handbook of Statistical Analyses Using SPSS IBM SPSS Statistics 25 Step by Step SPSS for Starters Applied Statistics Using SPSS, STATISTICA and MATLAB Practical Statistics IBM SPSS Statistics 23 Step by Step SPSS for Beginners SPSS Statistics for Data Analysis and Visualization Quick Guide to IBM® SPSS® Data Analysis with SPSS Software SPSS For Dummies SPSS Statistics 17.0 SPSS Statistics For Dummies SPSS Statistics for Dummies IBM SPSS Statistics 26 Step by Step Spss In Simple Steps Practical Statistics Data Analysis with SPSS Software Understanding Statistics for the Social Sciences with IBM SPSS An Introductory Guide to SPSS? for Windows? IBM SPSS Statistics 27 Step by Step Using IBM SPSS Statistics Getting started with SPSS Using SPSS A Guide to Doing Statistics in Second Language Research Using SPSS Data Analysis with IBM SPSS Statistics Data Analysis with SPSS Software Biostatistics with SPSS Software Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics Marketing Research with SPSS Software SPSS Essentials Discovering Statistics Using IBM SPSS Statistics Bernays Walter (1908-1969). SPSS For Dummies The Fundamentals of Political Science Research Multivariate Methods and Forecasting with IBM® SPSS® Statistics Introduction to Statistics with SPSS for Social Science Data Analysis with SPSS Software**

Alan C. Elliott and Wayne A. Woodward's Quick Guide to IBM® SPSS®: Statistical Analysis With Step-by-Step Examples gives students the extra guidance with SPSS they need without taking up valuable in-class time. A practical, accessible guide for using software while doing data analysis in the social sciences, students can learn SPSS on their own, allowing instructors to focus on the concepts and calculations in their lectures, rather than SPSS tutorials. Designed to work across disciplines, the authors have provided a number of SPSS "step-by-step" examples in chapters showing the user how to plan a study, prepare data for analysis, perform the analysis and interpret the output from SPSS. The new Third Edition covers IBM® SPSS® version 25, includes a new section on Syntax, and all chapters have been updated to reflect current menu options along with many SPSS screenshots, making the process much simpler for the user. In addition, helpful hints and insights are provided through the features "Tips and Caveats" and "Sidebars." Written by a highly experienced researcher and teachers, this book provides a much-needed guide to the proper use of Statistical Package for the Social Sciences (SPSS) software in social research, particularly where data may not be presented in the most convenient way. The book focuses on data manipulations and covers the majority of real-world use of SPSS use. Among the book's many unique features are its 'syntax diary' method for organization of manipulations and analyses. Offers both novices and intermediate users a framework within which they can safely and comfortably work with SPSS. Assuming no previous statistics education, this practical reference provides a comprehensive introduction and tutorial on the main statistical analysis topics, demonstrating their solution with the most common software package. Intended for anyone needing to apply statistical analysis to a large variety of science and engineering problems, the book explains and shows how to use SPSS, MATLAB, STATISTICA and R for analysis such as data description, statistical inference, classification and regression, factor analysis, survival data and directional statistics. It concisely explains key concepts and methods, illustrated by practical examples using real data, and includes a CD-ROM with software tools and data sets used in the examples and exercises. Readers learn which software tools to apply and also gain insights into the comparative capabilities of the primary software packages. This book contains: Generalized linear models; generalized estimating equations; nonlinear regression; logit loglinear models; multinomial regression; loglinear model selection; life table analysis; Kaplan-Meier analysis; Cox proportional hazards models; variance components analysis; ñonear mixed models; weighted least-squares analysis; two-stage least-squares analysis; probit regression models; multidimensional scaling (ALSCAL). The updated Second Edition of Alan C. Elliott and Wayne A. Woodward's "cut to the chase" IBM SPSS

guide quickly explains the when, where, and how of statistical data analysis as it is used for real-world decision making in a wide variety of disciplines. This one-stop reference provides succinct guidelines for performing an analysis using SPSS software, avoiding pitfalls, interpreting results, and reporting outcomes. Written from a practical perspective, IBM SPSS by Example, Second Edition provides a wealth of information—from assumptions and design to computation, interpretation, and presentation of results—to help users save time, money, and frustration. IBM SPSS Statistics 25 Step by Step: A Simple Guide and Reference, fifteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. This book covers both the basics of descriptive statistical analysis using SPSS through to more advanced topics such as multiple regression, multidimensional scaling and MANOVA, including instructions for Windows and Mac. This makes it ideal for both undergraduate statistics courses and for postgraduates looking to further develop their statistics and SPSS knowledge. New to this edition: Updated throughout to SPSS 25 Updated / restructured material on: Chart Builder; Univariate ANOVA; moderation on two- and three-way ANOVA; and Factor Analytic Techniques (formerly Factor Analysis structure) New material on computing z and T scores, and on computing z scores within descriptive statistics Clearer in-chapter links between the type of data and type of research question that the procedure can answer Updated / additional datasets, exercises, and expanded Companion Website material, including Powerpoint slides for instructors SPSS (Statistical Package for the Social Sciences) is a data management and analysis software that allows users to generate solid, decision-making results by performing statistical analysis This book provides just the information needed: installing the software, entering data, setting up calculations, and analyzing data Covers computing cross tabulation, frequencies, descriptive ratios, means, bivariate and partial correlations, linear regression, and much more Explains how to output information into striking charts and graphs For ambitious users, also covers how to program SPSS to take their statistical analysis to the next level This practical book can be used as a supplementary text or as a self-help guide through which the reader can learn to use SPSS on his or her own and at his or her own pace. The book uses statistics to teach SPSS, by interacting with the software, and learning by inquiry and discovery. The book covers descriptive statistics, inferential statistics, and building graphs. This textbook introduces the scientific study of politics, supplying students with the basic tools to be critical consumers and producers of scholarly research. A Practical Guide to Software Testing Much has been written about the difficulty of software testing. Often these laments are accompanied by cautionary words about how careful one has to be to ensure testing is done properly. However, there is a dearth of resources that give practical guidance on the nuts and bolts of testing. Essential Software Testing: A Use-Case Approach describes testing methods and techniques in a common sense manner that is easy to understand, helping readers to quickly and effectively implement project-specific testing solutions. Divided into three parts, the book first discusses ways to make testing agile, providing insight into how testing can be done efficiently in different process environments. Next, the book supplies an overview of testing concepts. Lastly, it demonstrates how to perform the actual test, detailing specific testing activities that can be used on almost any project, with specific attention given to use-case driven testing. It describes how to test using Use Cases regardless of the specific requirements of the project. The author weaves helpful war stories throughout the text, placing the concepts in a concrete framework. This guide gives software testers a firm grasp of all testing fundamentals: how to determine what to test and how to test it, how to select proper tests to match the plan, techniques to build and trace tests, and finally, how to conduct and record tests. Shows how to conduct a range of univariate and multivariate statistical analysis using the Statistical Package for the Social Sciences, version 11. This title addresses various types of analytical procedure that are applied to data

sets, primarily from the social and behavioral sciences areas. It is suitable for researchers in psychology. Do you want to get better, become efficient, and find new opportunities with this SPSS statistical tool? If your answer is yes, then this book will answer your questions about the SPSS program. This Statistical Analytic Tool is widely used in several fields, such as competitor analysis, surveys, market research, doctoral or Ph.D. research, business administration, and more. It is a flexible and all-inclusive data management and analysis tool that will help you access better and more detailed knowledge from your data. SPSS is one of the best statistical packages you will find around that performs very intricate data analysis and manipulation without stress. This guide will give you the basics needed for proficiency on any SPSS version. This book will help researchers and students to process and analyze data gotten from opinion polls, questionnaires, feasibility studies and other survey data. In this book, you will learn all you need to know about how to operate and navigate the SPSS statistics software. Scroll up and Click on the BUY NOW WITH 1-CLICK button to get this book. IBM SPSS Statistics 26 Step by Step: A Simple Guide and Reference, sixteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Output for each procedure is explained and illustrated, and every output term is defined. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. This book covers the basics of statistical analysis and addresses more advanced topics such as multi-dimensional scaling, factor analysis, discriminant analysis, measures of internal consistency, MANOVA (between- and within-subjects), cluster analysis, Log-linear models, logistic regression and a chapter describing residuals. Back matter includes a description of data files used in exercises, an exhaustive glossary, suggestions for further reading and a comprehensive index. IBM SPSS Statistics 26 Step by Step is distributed in 85 countries, has been an academic best seller through most of the earlier editions, and has proved invaluable aid to thousands of researchers and students. New to this edition: Screenshots, explanations, and step-by-step boxes have been fully updated to reflect SPSS 26 How to handle missing data has been revised and expanded and now includes a detailed explanation of how to create regression equations to replace missing data More explicit coverage of how to report APA style statistics; this primarily shows up in the Output sections of Chapters 6 through 16, though changes have been made throughout the text. IBM SPSS Statistics 23 Step by Step: A Simple Guide and Reference, 14e, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of vivid, four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. All datasets used in the book are available for download at: <https://www.routledge.com/products/9780134320250> Reliable and student-friendly, Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics by William E. Wagner, III is known for its effectiveness in helping readers learn to use SPSS software for simple data management. Now reflecting SPSS Version 23.0, the Sixth Edition includes updated examples, screenshots, and tables based on current GSS (General Social Survey) data. This manual is an excellent companion to any undergraduate social statistics and research methods text and is ideal as a stand-alone guide for those learning to use SPSS software for the first time. Making statistics—and statistical software—accessible and rewarding This book provides readers with step-by-step guidance on running a wide variety of statistical analyses in IBM® SPSS® Statistics, Stata, and other programs. Author David Kremelberg begins his user-friendly text by covering charts and graphs through regression, time-series analysis, and factor analysis. He provides a background of the method, then explains how to run these tests in IBM SPSS and Stata. He then progresses to more advanced kinds of statistics such as HLM and SEM, where he describes the tests and explains how to run these tests in their appropriate software including HLM and AMOS. This is an invaluable guide for upper-level undergraduate and graduate students across the social and behavioral sciences who need assistance in understanding the various statistical packages. This 3-hour free course explored how to handle statistics and statistical software packages in psychological research. The ultimate beginner's guide to SPSS and statistical analysis SPSS Statistics For Dummies is the fun and friendly guide to mastering SPSS. This book contains everything you need to know to get up and

running quickly with this industry-leading software, with clear, helpful guidance on working with both the software and your data. Every chapter of this new edition has been updated with screenshots and steps that align with SPSS 23.0. You'll learn how to set up the software and organize your workflow, then delve deep into analysis to discover the power of SPSS capabilities. You'll discover the mechanics behind the calculations, perform predictive analysis, produce informative graphs, and maximize your data, even if it's been awhile since your last statistics class. SPSS is the leading statistical software for social sciences, marketing, health care, demography, government, education, data mining, and more. This powerful package gives you the tools you need to get more out of your data, and this book is your beginner-friendly guide to getting the most out of the software. Install and configure SPSS and learn the basics of how it works Master the process of getting data into SPSS and manipulating it to produce results See how to display data in dozens of different graphic formats to fit specific needs Make SPSS manufacture the numbers you want and take advantage of the many analysis options Discover ways to customize the SPSS interface and the look of your results, edit graphics and pivot tables, and program SPSS with Command Syntax Statistical analysis is crucial to so many industries, and accuracy and efficiency are crucial. SPSS offers you the capability to deliver, but you still must know how to take utmost advantage of the tools at your fingertips. SPSS Statistics For Dummies shows you how to handle data like a pro, with step-by-step instruction and expert advice. Modern statistical software provides the ability to compute statistics in a timely, orderly fashion. This introductory statistics textbook presents clear explanations of basic statistical concepts and introduces students to the IBM SPSS program to demonstrate how to conduct statistical analyses via the popular point-and-click and the "syntax file" methods. The focal point is to show students how easy it is to analyse data using SPSS once they have learned the basics. Provides clear explanation of basic statistical concepts that provides the foundation for the beginner students' statistical journey. Introduces the SPSS software program. Gives clear explanation of the purpose of specific statistical procedures (e.g., frequency distributions, measures of central tendencies, measures of variability, etc.). Avoids the conventional cookbook approach that contributes very little to students' understanding of the rationale of how the correct results were obtained. The advantage of learning the IBM SPSS software package at the introductory class level is that most social sciences students will employ this program in their later years of study. This is because SPSS is one of the most popular of the many statistical packages currently available. Learning how to use this program at the very start not only familiarizes students with the utility of this program but also provides them with the experience to employ the program to conduct more complex analyses in their later years. IBM SPSS Statistics 27 Step by Step: A Simple Guide and Reference, seventeenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Output for each procedure is explained and illustrated, and every output term is defined. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. This book covers the basics of statistical analysis and addresses more advanced topics such as multidimensional scaling, factor analysis, discriminant analysis, measures of internal consistency, MANOVA (between- and within-subjects), cluster analysis, Log-linear models, logistic regression, and a chapter describing residuals. The end sections include a description of data files used in exercises, an exhaustive glossary, suggestions for further reading, and a comprehensive index. IBM SPSS Statistics 27 Step by Step is distributed in 85 countries, has been an academic best seller through most of the earlier editions, and has proved an invaluable aid to thousands of researchers and students. New to this edition: Screenshots, explanations, and step-by-step boxes have been fully updated to reflect SPSS 27 A new chapter on a priori power analysis helps researchers determine the sample size needed for their research before starting data collection. This valuable book shows second language researchers how to use the statistical program SPSS to conduct statistical tests frequently done in SLA research. Using data sets from real SLA studies, A Guide to Doing Statistics in Second Language Research Using SPSS shows newcomers to both statistics and SPSS how to generate descriptive statistics, how to choose a statistical test, and how to conduct and interpret a variety of basic statistical tests. It covers the statistical tests that are most commonly used in second language research, including chi-square, t-tests, correlation, multiple regression,

ANOVA and non-parametric analogs to these tests. The text is abundantly illustrated with graphs and tables depicting actual data sets, and exercises throughout the book help readers understand concepts (such as the difference between independent and dependent variables) and work out statistical analyses. Answers to all exercises are provided on the book's companion website, along with sample data sets and other supplementary material. The fun and friendly guide to the world's leading statistical software Predictive Analysis Software (PASW), formerly SPSS software, is the leading statistical software used by commercial, government, and academic organizations around the world to solve business and research problems. It allows you to quickly and easily discover new insights from data, test hypotheses, and build powerful predictive models. PASW Statistics For Dummies covers everything you need to know to get up and running with this efficient and practical software. PASW Statistics is the leading statistical software used to analyze data and create predictive models; it is used by business, academic, and government entities worldwide. This guide explains how to work with automatic codebook generation and customize the variable view. Walks you through the rounding method that is used in all calculations and explains using predictive analysis. Shows how to maximize your use of graph templates, and much more. Even if you have little or no statistical or mathematical background, PASW Statistics For Dummies will show you how to generate statistical support and decision-making information quickly and easily. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file. This small book addresses different kinds of datafiles, as commonly encountered in clinical research, and their data-analysis on SPSS Software. Some 15 years ago serious statistical analyses were conducted by specialist statisticians using mainframe computers. Nowadays, there is ready access to statistical computing using personal computers or laptops, and this practice has changed boundaries between basic statistical methods that can be conveniently carried out on a pocket calculator and more advanced statistical methods that can only be executed on a computer. Clinical researchers currently perform basic statistics without professional help from a statistician, including t-tests and chi-square tests. With help of user-friendly software the step from such basic tests to more complex tests has become smaller, and more easy to take. It is our experience as masters' and doctorate class teachers of the European College of Pharmaceutical Medicine (EC Socrates Project Lyon France) that students are eager to master adequate command of statistical software for that purpose. However, doing so, albeit easy, still takes 20-50 steps from logging in to the final result, and all of these steps have to be learned in order for the procedures to be successful. Now with a new companion website! Using IBM® SPSS® Statistics: An Interactive Hands-On Approach, Third Edition gives readers an accessible and comprehensive guide to walking through SPSS®, providing them with step-by-step knowledge for effectively analyzing their data. From entering data to working with existing databases, and working with the help menu through performing factor analysis, Using IBM® SPSS® Statistics covers every aspect of SPSS® from introductory through intermediate statistics. The book is divided into parts that focus on mastering SPSS® basics, dealing with univariate statistics and graphing, inferential statistics, relational statistics, and more. Written using IBM® SPSS® version 25 and 24, and compatible with the earlier releases, this book is one of the most comprehensive SPSS® guides available. Bundle Using IBM® SPSS® Statistics: An Interactive Hands-On Approach with SAGE IBM® SPSS® Statistics v24.0 Student Version and SAVE! - Bundle ISBN: 978-1-5443-5071-4 SPSS in Simple Steps is very useful for all students, researchers and faculty members who need to analyze quantitative data in their research work. The objective of the book is to help the students and researchers to undertake statistical analysis using PASW / SPSS software package. It is designed to be read in front of the computer screen. The book commences with an introduction to the PASW / SPSS software and provides a step-by-step approach for explaining procedures and executing PASW / SPSS commands. It provides a clear understanding of commands, procedures and functions required for carrying out statistical analysis. The book covers basic and essential features of PASW/SPSS. Master data management & analysis techniques with IBM SPSS Statistics 24 About This Book Leverage the power of IBM SPSS Statistics to perform efficient statistical analysis of your data Choose the right statistical technique to analyze different types of data and build efficient models from your data with ease Overcome any hurdle that you might come across while learning the different SPSS Statistics concepts with clear instructions, tips and tricks Who This Book Is For This book is

designed for analysts and researchers who need to work with data to discover meaningful patterns but do not have the time (or inclination) to become programmers. We assume a foundational understanding of statistics such as one would learn in a basic course or two on statistical techniques and methods. What You Will Learn Install and set up SPSS to create a working environment for analytics Techniques for exploring data visually and statistically, assessing data quality and addressing issues related to missing data How to import different kinds of data and work with it Organize data for analytical purposes (create new data elements, sampling, weighting, subsetting, and restructure your data) Discover basic relationships among data elements (bivariate data patterns, differences in means, correlations) Explore multivariate relationships Leverage the offerings to draw accurate insights from your research, and benefit your decision-making In Detail SPSS Statistics is a software package used for logical batched and non-batched statistical analysis. Analytical tools such as SPSS can readily provide even a novice user with an overwhelming amount of information and a broad range of options for analyzing patterns in the data. The journey starts with installing and configuring SPSS Statistics for first use and exploring the data to understand its potential (as well as its limitations). Use the right statistical analysis technique such as regression, classification and more, and analyze your data in the best possible manner. Work with graphs and charts to visualize your findings. With this information in hand, the discovery of patterns within the data can be undertaken. Finally, the high level objective of developing predictive models that can be applied to other situations will be addressed. By the end of this book, you will have a firm understanding of the various statistical analysis techniques offered by SPSS Statistics, and be able to master its use for data analysis with ease. Style and approach Provides a practical orientation to understanding a set of data and examining the key relationships among the data elements. Shows useful visualizations to enhance understanding and interpretation. Outlines a roadmap that focuses the process so decision regarding how to proceed can be made easily. The fun and friendly guide to mastering IBM's Statistical Package for the Social Sciences Written by an author team with a combined 55 years of experience using SPSS, this updated guide takes the guesswork out of the subject and helps you get the most out of using the leader in predictive analysis. Covering the latest release and updates to SPSS 27.0, and including more than 150 pages of basic statistical theory, it helps you understand the mechanics behind the calculations, perform predictive analysis, produce informative graphs, and more. You'll even dabble in programming as you expand SPSS functionality to suit your specific needs. Master the fundamental mechanics of SPSS Learn how to get data into and out of the program Graph and analyze your data more accurately and efficiently Program SPSS with Command Syntax Get ready to start handling data like a pro—with step-by-step instruction and expert advice! Making statistics—and statistical software—accessible and rewarding This book provides readers with step-by-step guidance on running a wide variety of statistical analyses in IBM® SPSS® Statistics, Stata, and other programs. Author David Kremelberg begins his user-friendly text by covering charts and graphs through regression, time-series analysis, and factor analysis. He provides a background of the method, then explains how to run these tests in IBM SPSS and Stata. He then progresses to more advanced kinds of statistics such as HLM and SEM, where he describes the tests and explains how to run these tests in their appropriate software including HLM and AMOS. This is an invaluable guide for upper-level undergraduate and graduate students across the social and behavioral sciences who need assistance in understanding the various statistical packages. Dive deeper into SPSS Statistics for more efficient, accurate, and sophisticated data analysis and visualization SPSS Statistics for Data Analysis and Visualization goes beyond the basics of SPSS Statistics to show you advanced techniques that exploit the full capabilities of SPSS. The authors explain when and why to use each technique, and then walk you through the execution with a pragmatic, nuts and bolts example. Coverage includes extensive, in-depth discussion of advanced statistical techniques, data visualization, predictive analytics, and SPSS programming, including automation and integration with other languages like R and Python. You'll learn the best methods to power through an analysis, with more efficient, elegant, and accurate code. IBM SPSS Statistics is complex: true mastery requires a deep understanding of statistical theory, the user interface, and programming. Most users don't encounter all of the methods SPSS offers, leaving many little-known modules undiscovered. This book walks you through tools you may have never noticed, and shows you how they can be used to streamline your workflow and enable you to produce more

accurate results. Conduct a more efficient and accurate analysis Display complex relationships and create better visualizations Model complex interactions and master predictive analytics Integrate R and Python with SPSS Statistics for more efficient, more powerful code These "hidden tools" can help you produce charts that simply wouldn't be possible any other way, and the support for other programming languages gives you better options for solving complex problems. If you're ready to take advantage of everything this powerful software package has to offer, SPSS Statistics for Data Analysis and Visualization is the expert-led training you need. Zeitungsausschnitte. This book provides readers with a greater understanding of a variety of statistical techniques along with the procedure to use the most popular statistical software package SPSS. It strengthens the intuitive understanding of the material, thereby increasing the ability to successfully analyze data in the future. The book provides more control in the analysis of data so that readers can apply the techniques to a broader spectrum of research problems. This book focuses on providing readers with the knowledge and skills needed to carry out research in management, humanities, social and behavioural sciences by using SPSS. With an exciting new look, new characters to meet, and its unique combination of humour and step-by-step instruction, this award-winning book is the statistics lifesaver for everyone. From initial theory through to regression, factor analysis and multilevel modelling, Andy Field animates statistics and SPSS software with his famously bizarre examples and activities. What's brand new: A radical new design with original illustrations and even more colour A maths diagnostic tool to help students establish what areas they need to revise and improve on. A revamped digital resource that uses video, case studies, datasets and more to help students negotiate project work, master data management techniques, and apply key writing and employability skills New sections on replication, open science and Bayesian thinking Now fully up to date with latest versions of IBM SPSS Statistics©. Please note that ISBN: 9781526445780 comprises the paperback edition of the Fifth Edition and the student version of IBM SPSS Statistics. More information on this version of the software's features can be found here. 'An Introductory Guide to SPSS for Windows' develops SPSS skills through the use of sample programs that illustrate how to conduct the analyses typically found in an introductory statistics course. This is the second of a two-part guide to quantitative analysis using the IBM SPSS Statistics software package; this volume focuses on multivariate statistical methods and advanced forecasting techniques. More often than not, regression models involve more than one independent variable. For example, forecasting methods are commonly applied to aggregates such as inflation rates, unemployment, exchange rates, etc., that have complex relationships with determining variables. This book introduces multivariate regression models and provides examples to help understand theory underpinning the model. The book presents the fundamentals of multivariate regression and then moves on to examine several related techniques that have application in business-orientated fields such as logistic and multinomial regression. Forecasting tools such as the Box-Jenkins approach to time series modeling are introduced, as well as exponential smoothing and naïve techniques. This part also covers hot topics such as Factor Analysis, Discriminant Analysis and Multidimensional Scaling (MDS).

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